

PREPARED FOR

linkedin.com

Professional social networking & recruiting platform. 15 buyer questions, asked of 3 AI engines and read in full.

VISIBILITY SCORE

100 / 100

ANSWERS CITING YOU

15 / 15

PROMPTS WITH NO MENTION

0 / 5

SCANNED

15 Sep 2026

WHAT EACH ENGINE DID

ChatGPT

5/15 answered
5 of 5 cited you
1 0 4 0

Claude

5/15 answered
5 of 5 cited you
0 0 5 0

Gemini

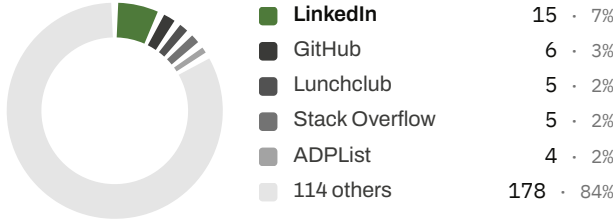
5/15 answered
5 of 5 cited you
3 0 2 0

Recommended Linked Named Not cited

CITATION DEPTH

Answers read	15/15
Named you	15/15
Linked to your site	4/15
Recommended you, with a link	4/15

WHO GETS NAMED



Share of every mention across the 15 answers we read. One answer often names several companies.

WHAT IS INSIDE The finding · Who the engines cite · Prompt by prompt · How you were described · What the engines actually said · Your top three moves · What this report does not tell you

This is a single measurement taken on one date. It contains no trend, no forecast and no comparison against any earlier scan, because none exists.

THE FINDING

AI cites LinkedIn more often than anyone else in the answers we read.

Across 15 answers to 5 prompts, LinkedIn was cited 15 times — 4 of those with a link back to your site. GitHub was named in 6 of them. 0 of the 5 prompts returned no mention of you in any engine.

WHERE YOU WERE CITED

Named in 15 of 15 answers (ChatGPT 5, Claude 5, Gemini 5).

WHERE YOU WERE NOT

0 of 5 prompts returned no mention of you in any engine.

SAID PLAINLY

You are in the conversation. Staying there is the part a single report cannot tell you about.

The field, on 15 September 2026

Share of the answers we read in which each brand was named. LinkedIn is **#1 of 119**. One measurement, so there is no change column.

#	BRAND	SHARE OF ANSWERS	COUNT
1	LinkedIn (you)		15
2	GitHub		6
3	Lunchclub		5
4	Stack Overflow		5
5	ADPList		4
6	Behance		4
7	Glassdoor		4
8	Greenhouse		4
9	hireEZ		4
10	Indeed		4
11	Lever		4
12	Meetup		4
13	Slack		4
14	AngelList		3
15	Calendly		3
16	Checkr		3
17	Codility		3
18	Dribbble		3
19	MentorCruise		3
20	ResearchGate		3

99 more companies are not shown. The full field is 119.

All 15 prompts, as asked

Each prompt went to all 3 engines. The mark is the grade that answer earned — a rule means it answered and did not mention you, “n/a” means it never answered at all. Only the answers we received are counted anywhere in this report.

 Not cited 0 The answer did not mention you at all.	 Named 11 You were named in the text, with no link back to you.
 Linked 0 You were named and your page was cited as a source.	 Recommended 4 The answer recommended you, with a link.

PROMPT	CHATGPT	CLAUDE	GEMINI
Professional networking			
What professional networking platforms help build industry connections?			
Which sites let me connect with career mentors and peers globally?			
Should we use LinkedIn for professional networking and visibility?			
Job search & recruiting (LinkedIn Recruiter)			
What recruiting platforms help us source qualified job candidates?			
Which talent acquisition tools streamline our hiring process?			
Is LinkedIn Recruiter worth it for finding top talent?	n/a	n/a	n/a
Professional content & feed			
Where can professionals share industry insights and thought leadership?	n/a	n/a	n/a
What platforms enable B2B content distribution to professional audiences?	n/a	n/a	n/a

All 15 prompts, as asked

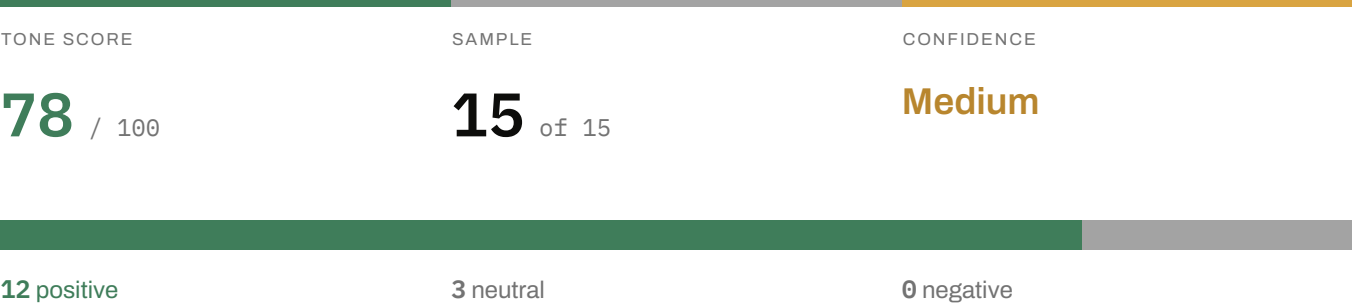
Each prompt went to all 3 engines. The mark is the grade that answer earned — a rule means it answered and did not mention you, “n/a” means it never answered at all. Only the answers we received are counted anywhere in this report.

PROMPT	CHATGPT	CLAUDE	GEMINI
Professional content & feed			
How do I build an engaged professional audience with content?	n/a	n/a	n/a
LinkedIn Learning (online courses)			
What online course platforms offer professional skill development?	n/a	n/a	n/a
Which e-learning platforms provide enterprise employee training solutions?	n/a	n/a	n/a
Where can our team access quality professional development courses?	n/a	n/a	n/a
B2B advertising & marketing solutions			
What B2B advertising platforms reach professional decision makers?	n/a	n/a	n/a
Which platforms offer targeted ads to business professionals?	n/a	n/a	n/a
What channels help us market to executives and enterprise buyers?	n/a	n/a	n/a

TONE

How you were described, where you were described at all

Read on the 15 answers that mentioned LinkedIn. That is a small sample, so we report it with its size and call the confidence medium rather than turning it into a headline.



BY ENGINE

ENGINE	SAMPLE	SCORE
ChatGPT	5	79
Claude	5	70
Gemini	5	86

THE WORDS THEY USED

Favourable “Largest professional network” “job listings, content sharing, industry groups” “undisputed king of professional networking” “Everyone” “largest global professional network” “search mentor groups, join industry communities”	Critical None in this sample.
--	---

Quoted from the answers, not generated.

Tone is read only where you appear. It says nothing about the 0 answers that did not mention you — an absent brand has no tone, favourable or otherwise. The 0-100 scale is a readable mapping, not a calibrated measurement.

What the engines actually said

Verbatim answers, quoted as returned. Nothing here is paraphrased.

Gemini answering "What professional networking platforms help build industry connections?"

● recommended

Building professional industry connections requires different platforms depending on your industry, career stage, and networking style.

Here is a breakdown of the best professional networking platforms, categorized by how they help you connect.

1. The Industry Standard (All Industries)

* **LinkedIn**

* **How it works:** With over 1 billion users, LinkedIn is the undisputed king of professional networking. It functions as an online resume, content publishing platform, and job board.

* **Best for:** Everyone. It is essential for B2B sales, job seeking, thought leadership, and cold-reaching out to industry leaders.

* **Pro-Tip:** Don't just add people. Join **Lin...**

ChatGPT answering "Which sites let me connect with career mentors and peers globally?"

● recommended

Here are some good sites/apps for connecting with **career mentors and peers globally**:

Mentors + professional networking

- **LinkedIn** – largest global professional network; good for finding mentors, alumni, and industry peers.

- **ADPList** – free mentorship platform with mentors across many fields and countries.

- **GrowthMentor** – paid mentorship/community focused on marketing, product, design, and startups.

- **MentorCruise** – paid 1:1 mentorship in tech, design, business, and more.

- **MicroMentor** – connects entrepreneurs with volunteer mentors worldwide.

- **eMentorConnect** – structured mentor matching for professionals and students in some regions.

- **Topmate** – lets yo...

Gemini answering "Should we use LinkedIn for professional networking and visibility?"

● recommended

The short answer is **yes, absolutely.** For the vast majority of professionals, entrepreneurs, and businesses, LinkedIn is the single most effective platform for professional networking, career growth, and B2B visibility.

With over 1 billion members worldwide, it has evolved from a simple "online resume" site into a dynamic content hub and business search engine.

However, *how* you use it matters. Here is a balanced breakdown of the benefits, potential drawbacks, and how to make the decision for yourself or your organization.

The Key Benefits of Using LinkedIn

1. Unmatched B2B and Professional Reach

* **For Individuals:** Recruiters use LinkedIn as their primary t...

Gemini answering "What recruiting platforms help us source qualified job candidates?"

● recommended

To find qualified job candidates, the best recruiting platform depends on the **type of role** you are hiring for, your **budget**, and whether you are looking for **active job seekers** (people applying to jobs) or **passive candidates** (qualified people who aren't actively looking but might move for the right offer).

Here is a breakdown of the top recruiting platforms categorized by their strengths:

1. The Industry Giants (Best for General Sourcing & High Volume)

These platforms have the largest databases and are essential for almost any hiring strategy.

* **LinkedIn Recruiter:** The gold standard for sourcing white-collar and professional candidates. It allows you to search...

Your top three moves

Ordered by how winnable each looks from the citations already in this scan — not by how large the opportunity is. Each is stated with the evidence it rests on, so you can disagree with it.

01

Publish a comparison page against GitHub

GitHub was named in 6 of the 15 answers we read. Engines answer comparison questions from comparison pages, and yours does not exist.

Evidence: GitHub cited 6 times; you 15.

02

Get a link where you already get a mention

On “What professional networking platforms help build industry connections?” an engine named you without linking to you. A mention with no link is the cheapest citation to upgrade — the engine already believes you belong in the answer.

Evidence: 11 answers named you with no link back.

03

Get listed in the sources the engines quote

Every answer that named a competitor and not you drew on a directory or review site. Those are listings you can be present in without writing anything new.

Evidence: 0 answers cited someone else.

These three are ordered, not scored. We don't publish a winnability number, because a number invites you to compare it against something — and one scan gives you nothing to compare it to.

What this report does not tell you

NOT COVERED	WHY
Four engines	Perplexity, Copilot, Grok and Google AI Overviews were not asked. They answer differently and cite different sources.
Change over time	This is a single measurement. Nothing here is a trend, and any movement since would be invisible to it.
Why an answer changed	Attribution needs at least two scans. With one, we can tell you the state, not the cause.
Traffic or referrals	We measure what the engines say, not what visitors do afterwards.

WHAT CONTINUOUS TRACKING ADDS

Seven engines, the same prompts, on a schedule

Starter re-runs these prompts weekly across the three engines above. Pro adds Perplexity, Copilot, Grok and Google AI Overviews and checks daily, and tells you when an answer changes — which prompt, which engine, and what the new source was. That is the thing a single report cannot do.

Fourteen-day trial. It takes a card to start, and we email you three days before it renews.

SCAN DATE	ENGINES ASKED	PROMPTS · ANSWERS
15 September 2026, 08:17 UTC	ChatGPT · Claude · Gemini	15 · 15